



Connects students, parents and educators to career opportunities through business partnerships, training and resources.

Manufacturing Educators

No, MEBA is not actually *manufacturing* educators, but we are helping to equip them with the experience and connections they



Participants of MEBA's Educators Exploring Career Clusters graduate course visit Michelin. From l to r: Peggy Sease, Lexington Technology Center; Stacey Westberry, MEBA; Anne Elam, Lexington One; Nancy Verburg, Lexington One; Jane Busto, Crayton Middle; Tiffany Poole, Kelly Mill Middle; Sarah Vickers, Gilbert Middle.

Pathways to Success initiative of South Carolina's Education and Economic Development Act (EEDA) by providing educators with in-depth exploration of one of sixteen career clusters. This

summer's course focused on the career cluster and included site visits and tours of several Midlands businesses including **Michelin, PBR, Nucor Building Systems, Square D and FN Manufacturing.**

Through site visits and presentations by manufacturing professionals, participating educators

gained insight into the required technology and other workplace skills to transition successfully to this career path. ■



Course participants learn about workforce skills at Square D.

need to bring the world of advanced manufacturing to their students. This summer MEBA launched its newest graduate course, **Educators Exploring Career Clusters -- Manufacturing, Personal** to support the

*Special Issue:
"Get Connected!"*

IN THIS ISSUE

Summer break is over, and MEBA is ready for another great school year of helping students, educators, parents and employers get connected! This issue highlights many of the events, resources and development opportunities MEBA has planned for you, as well as some of our summer successes. Take a look and see how MEBA works for YOU!

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MEBA Hosts Contextual Teaching and Learning Seminar

On June 17, 2009, the **Midlands Education and Business Alliance (MEBA)** in partnership with the **Midlands Regional**



Seminar participants share tips and tools at MEBA's Contextual Teaching and Learning Seminar.

Education Center (REC) and the **Midlands Technical College's Office of Career and Technology Education**, sponsored a one-day Contextual Teaching and Learning Workshop for the Midlands. The workshop provided examples of interactive activities from Midlands business partners and **South Carolina Educational Television (SCETV)**. **Brack Clemons** from SCETV shared resources such as Career Aisle and knowitall.org and demonstrated the many visuals available through streaming video. **Mike Branham**, service manager, and **Jim Reynolds**, president, of **Total Comfort Service Center** gave examples of how math is used in the HVAC business.

Lisa Call, MEBA's chief operating officer, discussed **Nucor Building System's** NuCareers program, a curriculum for careers in CAD and welding which Nucor employees are presenting in several Midlands high schools. The day's final speaker was **Tom Ledbetter**, executive director of the **Enterprise Campus at Midlands Technical College**. Ledbetter emphasized the importance of, and offered examples for, engaging young people by finding out what motivates them to become involved in their learning.

Instructors for the seminar included **Dr. Kaye Shaw**, coordinator for the Midlands REC and executive director of MEBA, and **Stacey Westberry**, regional career specialist and professional development director for MEBA. ■

UPCOMING EVENTS

Information Technology Alliance
September 2, 2009, 11:30 am - 1:00 pm
MTC Airport Campus, Academic Center 115

Curriculum Alignment Committee
September 3, 2009, 9:30 - 11:30 am
MTC Airport Campus, Academic Center 115

Business Management & Administration Alliance
September 9, 2009, 9:00 - 10:30 am
MTC Airport Campus, Academic Center 115

Transportation, Distribution & Logistics Alliance
September 10, 2009, 9:00 am - 10:30 am
MTC Airport Campus, Academic Center, Room TBA

Law, Public Safety, Corrections & Security Alliance
September 10, 2009, 11:30 am - 1:00 pm
MTC Airport Campus, Academic Center, Room TBA

Executive Committee
September 11, 2009, 7:45 - 9:00 am
MTC Beltline Campus, President's Conference Room

Architecture & Construction Alliance
September 16, 2009, 9:00 - 10:30 am
MTC Airport Campus, Academic Center 115

Finance Alliance
September 17, 2009, 9:00 - 10:30 am
Columbia High School, Academy of Finance

Science, Technology, Engineering & Mathematics Alliance
September 17, 2009, 11:30 am - 1:00 pm
Location TBA

Education & Training Alliance
September 18, 2009, 11:00 am - 1:00 pm
SC Vocational Rehabilitation Department

Health Science Alliance
September 23, 2009, 10:30 am - 2:00 pm
Carolina Adventure and Fairfield Memorial Hospital

Manufacturing Alliance
September 24, 2009, 11:30 am - 1:00 pm
MTC Northeast Campus, Room 328

GCDF Professional Development Workshop
September 28, 2009, 9:00 - 11:00 am
SC Vocational Rehabilitation

Health Science Educator Field Study
September 30, 2009, 8:00 am - 4:00 pm
[**Click Here To Register Online**](#)

MEBA's Educator Field Studies

MEBA's popular Educator Field Studies Series is ready to kick off another great year of connecting educators to the world of business. Each field study offers educators critical exposure to a particular industry, emphasizing necessary skills and career opportunities and showcasing how to better prepare students for employment within the industry. Educators participate in facility tours, hands-on activities and learn directly from industry professionals.

2009-2010 Educator Field Studies Schedule:

Architecture & Construction

March 11, 2010

Automotive

November 4, 2009

Healthcare

September 30, 2009

Hospitality & Tourism

October 28, 2009

Information Technology

November 20, 2009

Law, Public Safety, Corrections & Security

January 12, 2010

Manufacturing

February 3, 2010

Science, Technology, Engineering & Mathematics

February 3, 2010

Transportation, Distribution & Logistics

February 24, 2010

Uptown Businesses / Finance

December 9, 2009

MEBA STAFF MEMBERS ARE MIDLANDS LEADERS

Congratulations to **Lisa Call**, MEBA's chief operating officer, and **Kay Barlow**, MEBA's community and parent education director, for acceptance into **Leadership Lexington** and **Leadership Columbia**, respectively. Both programs are designed to provide existing and emerging leaders with opportunities to enhance their civic knowledge and network. Participants gain a better understanding of how the community works, build relationships with the region's current and future leaders and become inspired to focus talents in a way that will best serve the community. Already with great achievement and dedication for MEBA and the Midlands community, Call and Barlow are sure to be at the top of their class.

Call is part of the Leadership Lexington Class of 2009 and Barlow is part of the Leadership Columbia Class of 2009-2010. ■



MEBA's Lisa Call (fifth from the top right) is a member of Leadership Lexington's Class of 2008-2009.

Quick Bytes

- MEBA will host **Global Career Development Facilitator Professional Development Workshops** from 9:00 until 11:00 am on September 28, 2009, at SC Vocational Rehabilitation Department, and on October 20, 2009, at MTC Airport Campus.

Participants will receive a certificate of participation at the end of the workshop that can be used toward GCDF recertification credit. For more information, please contact Stacey Westberry at (803) 739-8833 or Staceyw1968@yahoo.com.
- **Calling all Business Partners!** The **Midlands REC** needs YOU! Enroll today to become part of **Connect 2 Business**, South Carolina's online solution working to combat the state's skilled workforce shortage by providing tools to produce highly-trained, career-driven workers and connecting businesses with their future workforce. Enroll or learn more by visiting www.scpathways.org and clicking on the "Business" link.
- Best wishes to **Theresa Baker** on her new role as **Enrollment Services Coordinator** at **Midlands Technical College's Beltline Campus**. Baker may be reached at (803) 738.7835 or bakert@midlandstech.edu. Great work!
- Kudos to **South Carolina Health Occupations Students of America (HOSA)** members who traveled to Nashville, Tennessee, for the **2009 HOSA National Leadership Conference**. SC HOSA advisors did an outstanding job preparing these young people for the competitive events program, encouraging participation in recognition events and promoting leadership opportunities. These students have mastered challenging academic content standards through health science programs of study and achieved great success at the conference.

Special recognition goes to **Mike Brode** who was elected as National HOSA President. We are excited about his national leadership and representation of South Carolina! For more information about SC HOSA, please visit www.schosa.org. ■

44th Annual NATIONAL CAREER DEVELOPMENT ASSOCIATION POETRY & POSTER CONTEST

In honor of **National Career Development Week**, November 16 - 20, 2009, the National Career Development Association (NCDA) is sponsoring the 44th Annual National Career Development Poetry & Poster Contest. All adults and students enrolled in public, private and parochial schools in states with participating NCDA state divisions are eligible to participate. For contest rules and applications, please visit www.ncda.org.

National Career Pathways Network 2009 Annual Conference

The **National Career Pathways Network (NCPN)** Annual Conference, "Thriving in Challenging Times," is quickly approaching. The conference will take place September 30 - October 3, 2009, at the Hyatt Regency in Atlanta, Georgia. **Dr. Kaye Shaw**, of MEBA and the Midlands REC, will join **Dr. Cynthia Pitts**, coordinator for the **Upper Savannah REC**, to present on the successes of the EEDA's *Personal Pathways to Success* initiative in South Carolina.

The NCPN conference is for secondary and post-secondary educators, employers, and policymakers whose work impacts Career Pathways, Tech Prep, CTE, Programs of Study and Career Clusters. The conference offers more than 200 keynote and breakout sessions and exhibits of the latest trends in career education. For more information or to register online, please visit www.ncpn.info. Hurry! Online registration closes September 15, 2009.



www.mebasc.com

Midlands Education and Business Alliance does not discriminate on the basis of race, color, national origin, sex or disability in its programs and activities.

EConnections is an electronic publication of Midlands Education and Business Alliance. For more information, please contact Ashley Thomas at ashleythomas@mebasc.com.