



Connects students, parents and educators to career opportunities through business partnerships, training and resources.

## Check Your Mail:

### This Month's Donor Spotlight is *YOU!*

#### MEBA's 2009-2010 Annual Fund

**Campaign** has officially begun! Look for your letter in the mail any day. We realize times are tight and you want to be smart about how and where you invest your dollars. We are grateful for your support of MEBA and want you to know your investment truly matters. Listed below are a few highlights from 2008-2009 made possible only through the generous donations of people and organizations like YOU! In 2008-2009, MEBA:



◆ Facilitated numerous *Your Child Is Job #1* presentations as well as several televised broadcasts reaching thousands of parents in Richland One, Richland Two and Fairfield County School Districts.

◆ Hosted 10 **educator field studies** for approximately 50 educators each, featuring various career clusters.

◆ Co-hosted with Midlands Tech a Two-Day **Poverty Training Seminar** for more than 200 participants providing information, tips and resources for working with students and parents of poverty.

◆ Provided approximately 350 students the opportunity to explore career paths in Science, Technology, Engineering & Mathematics; Architecture & Construction; Manufacturing; and Health Science through hands-on sessions, meetings with business partners and distribution of resource materials as part of three **Student Career Days**.

We hope you will continue to financially support MEBA so we can continue the great progress we achieve every day in helping better connect education and business. The return on your investment is a better workforce, stronger economy and more vibrant communities for all. For more information and to donate, [click here](#) or contact Samantha Turner at 732.5359 or [sturner@mebasc.com](mailto:sturner@mebasc.com). Thank you! ■

## IN THIS ISSUE

Educator Field Studies ..Page 2

Your Child:  
Get Organized .....Page 3

Quick Bytes .....Page 4

MEBA In Action .....Page 5

Career Fairs .....Page 6

Upcoming Events .....Page 6

## Donate Today!

To find out how you can support MEBA [click here](#).



[www.mebasc.com](http://www.mebasc.com)

# MEBA Field Studies

MEBA continues to connect educators to the world of work through our popular educator field studies series. Already this year, MEBA has hosted five field studies for more than 125 participants.

## Health Science - September 30, 2009

MEBA's Health Science Educator Field Study began at **Midlands Technical College Harbison Campus** and included tours of three of the



*A Providence Hospital professional talks to the group about heart catheterization.*

Midlands' biggest healthcare facilities including **Palmetto Health, Providence Hospital and Lexington Medical Center.**

Participants enjoyed a lunchtime presentation by **Dr. Patricia S-Gates** from Midlands Technical College and **Matt Daugherty** with **SC Vocational Rehabilitation.**

## Hospitality & Tourism - October 28, 2009

The **Hospitality & Tourism Educator Field Study** kicked off with a presentation and tour of **Embassy Suites**, followed by a visit to **Liberty Taproom** with presentations by the **South Carolina Hospitality Association** and the **South Carolina Tourism & Hospitality Educational Foundation.**

Attending educators then



*Field study participants help dip a chocolate pear in the kitchen of Columbia Metropolitan Convention Center.*

toured the **University of South Carolina's** new baseball stadium and facility as well as the University's **McCutchen House.** The day concluded with final stops and behind-the-scenes tours of the **Columbia Metropolitan Convention Center** and **Riverbanks Zoo.**



*Educator Theresa Holms, Fairfield Central High, feeds a giraffe while participating in MEBA's field study.*

## Automotive - November 4, 2009

With stops at **Midlands Technical College's Automotive Lab** at the Beltline Campus, **Honda of Columbia, Lexington Technology Center's Collision Department** and **Dick Dyer Toyota**, the **Automotive Field Study** was a racing success.



*A Midlands educator checks out a set of wheels at MEBA's Automotive Field Study.*

Attending educators were treated to lunch at **The Summit Club** hosted by the **New Car Dealers of Columbia and Lexington** and learned firsthand from presentations by industry professionals including: **Carson Conner**, Midlands Tech; **Dena Feagan**, AYES Manager; **Ron Swygert**, Lexington Technology Center; **Pat Watson**, SC Automobile Dealers Association, **Bruce Dyer**, Dick Dyer; and **Perry Shuping**, Honda of Columbia, and many more.

Following the field study, one grateful participant,

See **Field Studies** Page 4

# Your Child Is Job #1: Get Organized

In September, we offered tips for back-to-school success. Now, with the school year well under way, MEBA wants to help you and your child achieve success all year long. Through our *Your Child Is Job #1* program, MEBA's **Kay Barlow** shares the following tips on how to help your child get and stay organized.

- ✓ Model good organization for your child.
- ✓ Develop a plan that works for you and your family. Be sure to modify the plan if it stops working.
- ✓ Communicate. As a family, keep each other informed about schedules, assignments and daily life. Keep a family calendar on the refrigerator with all appointments.
- ✓ Make sure everything has a place, and everything is in place.
- ✓ Have a specific place where your child can study and complete homework assignments. Make sure it has good lighting, and have pencils, paper and other supplies on hand.
- ✓ Have a basket at the door for papers needing review or signature.
- ✓ Have a basket at the door for papers that need to be reviewed or signed.
- ✓ Get things ready the night before. Put your child's book bag and papers in the same place each night. Clean out your child's book bag once a week.
- ✓ Keep a list.
- ✓ Teach your child to prioritize. First things first.

- ✓ Teach time management skills. Showing children the importance of keeping appointments and being on time are lifelong skills that will help him or her do well throughout life.
- ✓ Be consistent. If we repeat an action 21 times, it becomes habit.
- ✓ Plan for emergencies. Explain to your child that unexpected things can happen. Papers are lost, traffic happens and books are left at home. Being organized helps us handle emergencies better.
- ✓ Parents, be patient. ■

## Your Child Is Job #1 in Numbers

26	Colonial Life Employees
32	St. Mark's Baptist Church Parents
100	Ben Arnold Employees
8	Richland Two School District Parents
59	Tyson Foods Employees

**September - November Total:  
225 people reached!**

**Audrey Andrieski**, a second grade teacher at **North Springs Elementary** in **Richland School District Two**, said, "Thanks so much to MEBA for this opportunity. As an elementary teacher I hope to use some of the resources I obtained in our STEM program. Lunch was absolutely lovely, and I felt very much the professional. Thanks for all of your hard work!"

### Science, Technology, Engineering & Mathematics November 10, 2009

**MEBA's Science, Technology, Engineering & Mathematics (STEM) Educator Field Study** introduced educators to the various industries and careers related to engineering and emerging



*Midlands educators participate in MEBA's STEM Field Study.*

technologies, with tours of both **SCANA** and **CMC Steel South Carolina**. Presentations were made by **Charles Ambos**, SCANA's Campus

Recruiter, and **Derek Burrell**, CMC Steel's Training Director, about the types of jobs available as well as the skills and education background required.

Look for more news and photos from additional MEBA Field Studies in future issues of eConnections. Also, check out more photos from these and other MEBA events at our online photo gallery at [www.mebasc.com/photos](http://www.mebasc.com/photos). ■

## Quick Bytes

- ▶ November is **National Career Development Month**, and MEBA is assisting the **NCDA** in promoting its annual Poster and Poetry Contest. This year's theme is "Inspire Your Career - Empower Your Life." Please make sure your students know of this opportunity and encourage them to participate. Contest rules and applications are available on the "Resources" section of MEBA's Web site or by [clicking here](#).  
  
Please send the top three winners in each category in which your students/adults are eligible to enter to MEBA's Stacey Westberry at 1106 12th Street, Cayce, SC 29033, no later than December 4, 2009.
- ▶ Check [GoProStart.com](http://GoProStart.com). ProStart is a special program for high school students that will give students the opportunity to learn about the art of cooking and managing restaurants by training with professional chefs and getting valuable classroom instruction. It's also a way to earn college credit and make money while in high school. GoProStart.com is sponsored by the **Hospitality Association of South Carolina** and was developed by, and is an official program of, the **National Restaurant Association Educational Foundation**.
- ▶ Do you know a student who would like to receive a free brand new laptop computer? **The Consortium for Enterprise Systems Management** is pleased to announce that it will once again help sponsor a computer camp at the **University of South Carolina**. The **Create IT Computer Camp** will be held February 13, 20 and 27, and is designed to motivate high school sophomores and juniors, with a proven record of accomplishment, to pursue an interest in computer technology at USC and ultimately a career in Information Technology. There is no charge for this camp, and as a bonus, participants will build and take home their very own laptop computers! Space is limited to 20 participants and the application deadline is December 7. ■

## MEBA IN ACTION



*MEBA's Kay Barlow (back left) and Lisa Call (back right) pictured with students and Principal Lynne Ladue (center) at Joseph Keels Elementary's Business Appreciation Breakfast on October 29, 2009.*



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## Midlands Career Fairs

Career Fairs help connect students to careers and employers to potential employees. See how you can get involved in these upcoming Midlands Career Fairs.

### **Richland Two District Career Fair**

February 18, 2010, Open to all 10th graders

Columbia Mall

Contact Heather Kelly at [hkelly@richland2.org](mailto:hkelly@richland2.org)

### **Eau Claire High School Career & College Expo**

February 25, 2010

Contact Stephanie Harrison at (803) 735-7600 ext. 2518, or [SHARRISON@richlandone.org](mailto:SHARRISON@richlandone.org)

### **Chapin Middle School Career Day**

February 26, 2010, 8:00 - 11:00 am

Contact Katie Yeoman at 345-1466 ext 164 or [kyeoman@lex5.k12.sc.us](mailto:kyeoman@lex5.k12.sc.us).

### **Webber Elementary School Career Day**

April 1, 2010

Contact Thera Leonard at 353-4005 or [tkinsler-leonard@richlandone.org](mailto:tkinsler-leonard@richlandone.org)

### **Watkins-Nance Elementary Career Fair**

April 21 and 22, 2010

Contact Mickey Richard at 733-4321

### **Richland One Career Showcase**

April 24, 2010

Contact Rebecca Pinkney Thomas at 735-3338

For information on how to hold a successful career fair, check out MEBA's career fair "How To" guide online at [www.mebasc.com/resources](http://www.mebasc.com/resources). ■

## UPCOMING EVENTS

### **Thanksgiving Holidays**

November 25-27, 2009

### **CDF Instructor Training**

December 2 - 4, 2009

AC 139

Midlands Technical College Airport Campus

### **Manufacturing Alliance**

December 3, 2009, 11:30 am - 1:00 pm

Michelin

### **Business Management & Administration**

#### **Educator Field Study**

December 9, 2009

### **Executive Committee**

December 11, 2009, 7:45 - 9:00 am

Executive Conference Room

MTC Beltline Campus

### **Winter Break**

December 21, 2009 - January 1, 2010

*Happy  
Thanksgiving*

*With great appreciation for  
your support and  
involvement, the staff of  
MEBA wish you a happy and  
safe Thanksgiving.*



[www.mebasc.com](http://www.mebasc.com)

Midlands Education and Business Alliance does not discriminate on the basis of race, color, national origin, sex or disability in its programs and activities.

EConnections is an electronic publication of Midlands Education and Business Alliance. For more information, please contact Ashley Thomas at [ashleythomas@mebasc.com](mailto:ashleythomas@mebasc.com).