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MEDIA ADVISORY

For Immediate Release:

August 19, 2008

Chad Foster to Help Midlands Educators, Students and Business Leaders Kick Off New School Year

*Back-to-School Event Hosted by Midlands Regional Education Center
and Midlands Education and Business Alliance*

Who: **Chad Foster**, best-selling author, motivational speaker and ESPN television host, will help Midlands educators, students and business leaders kick off the 2008-2009 school year as the featured speaker at a Back-to-School Event hosted by the **Midlands Regional Education Center** and **Midlands Education and Business Alliance (MEBA)**. Foster is the author of *Teenagers Preparing for the Real World* and *Financial Literacy for Teens*. For more information about Chad Foster, please visit <http://www.chadfoster.com/TPFRW/Author/index.htm>.

What: Approximately 200 Midlands educators, students and business leaders are expected to attend this exciting event designed to emphasize the important connection between school and work. The event will spotlight the work the Midlands Regional Education Center and MEBA are doing to strengthen this connection and to give students the resources and opportunities they need to succeed. Working together the end result is a more prosperous economy and better quality of life for all South Carolinians.

Foster will also spend time with local high school students, delivering his powerful message of success in the real world and distributing copies of his book to reinforce his teachings.

When: **Back-to-School Event for Educators and Business Leaders Featuring Chad Foster**
Friday, September 5, 2008, 9:30 – 11:30 a.m.

Chad Foster Presentation to Midlands High School Students
Friday, September 5, 2008, 1:00 – 2:00 p.m.

Where: **Midlands Technical College, Airport Campus
Academic Center Auditorium**

Midlands Regional Education Center is 1 of 12 Regional Education Centers (RECs) being established throughout South Carolina as part of Personal Pathways to Success. RECs coordinate and facilitate the delivery of information, resources and services to students, educators, employers and the community. Please visit our website at <http://personalpathways.sc.gov/midlands/>

Midlands Education and Business Alliance (MEBA) is a non-profit organization working to connect students, parents, educators and employers to education and career opportunities in Richland, Lexington and Fairfield Counties through programs and partnerships of business, school, college, faith and other community leaders. For more information, please visit our Web site at www.mebasc.com.