BE A PART OF | Education and Training
MAKING A DIFFERENCE – Education and Training in South Carolina

If you are interested in becoming a teacher in South Carolina, check out these programs offered by the Center for Educator Recruitment, Retention and Advancement (CERRA) in South Carolina. CERRA offers an array of programs and services that carry students and prospective teachers from middle school through classroom professional development, including the following programs:

- **Pro Team**
  - Middle School Students

- **Teacher Cadets**
  - High School Students

- **Teaching Fellows**
  - High School Seniors

To learn more, visit www.cerra.org
THE EDUCATION AND TRAINING CAREER CLUSTER

This Career Cluster is divided into the following three majors:

» Teaching and Training
» Professional Support Services
» Administration and Administrative Support

LEARNING EDUCATION AND TRAINING IN SOUTH CAROLINA

There are various education resources in the Midlands of South Carolina for those looking to pursue studies and start a career in this cluster, including the following:

» Clemson University
  College of Health, Education and Human Development

» College of Charleston
  School of Education, Health and Human Performance

» Columbia College
  Education

» Midlands Technical College
  Education and Human Services

» South Carolina State University
  College of Education, Humanities and Social Sciences

» University of South Carolina
  College of Education

» Winthrop University
  College of Education
TEACHING AND TRAINING: From pre-school to professors, educators and trainers of all kinds are needed to prepare learners of all ages for jobs that await and to help keep the workforce competitive in today’s global market.

IF YOU CHOOSE TEACHING AND TRAINING AS YOUR CAREER MAJOR, YOU MAY BE A PART OF:

» Providing extra assistance to students with special needs, such as non-English-speaking students or those with physical and mental challenges
» Planning and directing physical conditioning programs that will enable athletes to achieve maximum performance
» Preparing course materials such as syllabi, homework assignments and handouts
» Keeping informed of developments in the field by reading current literature, talking with colleagues and participating in professional organizations and conferences

SAMPLE CAREERS

<table>
<thead>
<tr>
<th>Associate’s Degree or Less</th>
<th>Annual Salary Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Technician</td>
<td>$20,000-$40,000</td>
</tr>
<tr>
<td>Assistant Football Coach</td>
<td></td>
</tr>
<tr>
<td>Instructional Aide</td>
<td></td>
</tr>
<tr>
<td>Special Education Paraprofessional</td>
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</tr>
<tr>
<td>Graduate Teaching Assistant</td>
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</table>

<table>
<thead>
<tr>
<th>Bachelor’s Degree</th>
<th>Annual Salary Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kindergarten Teacher</td>
<td>$40,000-$70,000</td>
</tr>
<tr>
<td>Adapted Physical Education Specialist</td>
<td></td>
</tr>
<tr>
<td>Music Instructor</td>
<td></td>
</tr>
<tr>
<td>Physical Education Teacher</td>
<td></td>
</tr>
<tr>
<td>Social Studies Teacher</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Bachelor’s Degree + Graduate Degrees and/or Certifications</th>
<th>Annual Salary Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Professor</td>
<td>$70,000+</td>
</tr>
<tr>
<td>Business Administration Professor</td>
<td></td>
</tr>
<tr>
<td>Business Office Technology Instructor</td>
<td></td>
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</tr>
</tbody>
</table>
| Teacher Assistants        | Associate’s Degree    | $24,430/year $11.75/hour                 | 8% (Average)          | » Supervise students in classrooms, halls, cafeterias, school yards and gymnasiums or on field studies  
» Tutor and assist children individually or in small groups to help them master assignments and to reinforce learning concepts presented by teachers  
» Enforce administration policies and rules governing students  
» Discuss assigned duties with classroom teachers to coordinate instructional efforts | Active listening  
» Critical thinking  
» Instructing  
» Social perceptiveness  
» Speaking |
| Coaches and Scouts        | Bachelor’s Degree     | $30,640/year $14.74/hour                 | 15% (Faster than average) | » Provide training direction, encouragement, motivation and nutritional advice to prepare athletes for games, competitive events or tours  
» Plan, organize and conduct practice sessions  
» Explain and enforce safety rules and regulations  
» Instruct individuals or groups in sports rules, game strategies and performance principles, such as specific ways of moving the body, hands or feet to achieve desired results | Instructing  
» Judgment and decision making  
» Management  
» Monitoring  
» Speaking |
| Middle School Teachers    | Bachelor’s Degree     | $54,940/year $26.41/hour                 | 8% (Average)          | » Teach students in one or more subjects in public or private schools at the middle, intermediate or junior high level, which falls between elementary and senior high school as defined by applicable laws and regulations  
» Establish and enforce rules for behavior and procedures for maintaining order among students  
» Confer with parents or guardians, other teachers, counselors and administrators to resolve students’ behavioral and academic problems  
» Prepare, administer and grade tests and assignments to evaluate students’ progress | Active listening  
» Instructing  
» Learning strategies  
» Reading comprehension  
» Speaking |
| Business Teachers, Postsecondary | Doctoral Degree | $74,090/year $35.62/hour                 | 15% (Faster than average) | » Teach courses in business administration and management, such as accounting, finance, human resources, labor and industrial relations, marketing and operations research  
» Evaluate and grade students’ class work, assignments and papers  
» Prepare and deliver lectures to undergraduate or graduate students on topics such as financial accounting, principles of marketing and operations management  
» Initiate, facilitate and moderate classroom discussions | Active listening  
» Critical thinking  
» Instructing  
» Reading comprehension  
» Speaking |
PROFESSIONAL SUPPORT SERVICES: In this major, these careers are highly specialized and are targeted to meet specific needs for students to succeed in school and, ultimately, in life. Tasks can vary greatly, ranging from guiding a high school student through the process of deciding where to go to college, assisting a teacher on classroom-related technology, or working with a troubled teenager coping with a traumatic home life.

IF YOU CHOOSE PROFESSIONAL SUPPORT SERVICES AS YOUR CAREER MAJOR, YOU MAY BE A PART OF:
» Providing crisis intervention to students when difficult situations occur at schools
» Assisting faculty in learning about, becoming proficient in, and applying instructional technology
» Counseling children and families to help solve conflicts and problems in learning
» Processing print and non-print library materials to prepare them for inclusion in library collections

SAMPLE CAREERS

<table>
<thead>
<tr>
<th>Associate's Degree or Less</th>
<th>Bachelor's Degree</th>
<th>Bachelor's Degree + Graduate Degrees and/or Certifications</th>
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<tbody>
<tr>
<td>Annual Salary Range</td>
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<td>Annual Salary Range</td>
</tr>
<tr>
<td>$20,000-$45,000</td>
<td>$45,000-$65,000</td>
<td>$65,000+</td>
</tr>
<tr>
<td>» Audio-Visual Specialist</td>
<td>» Chief Technology Officer</td>
<td>» Bilingual School Psychologist</td>
</tr>
<tr>
<td>» Acquisitions Technician</td>
<td>» Librarian</td>
<td>» Child Study Team Director</td>
</tr>
<tr>
<td>» Library Assistant</td>
<td>» Career Center Director</td>
<td>» Consulting Psychologist</td>
</tr>
<tr>
<td>» Electronics Technician</td>
<td>» College Counselor</td>
<td>» School Psychometrist</td>
</tr>
</tbody>
</table>

SUGGESTED DEGREES:
» Bachelor’s Degree
» Bachelor’s Degree + Graduate Degrees and/or Certifications

SUGGESTED MINIMUM SALARIES:
» Associate’s Degree or Less: $20,000-$45,000
» Bachelor’s Degree: $45,000-$65,000
» Bachelor’s Degree + Graduate Degrees and/or Certifications: $65,000+
|------------------------------------|-----------------------|------------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Library Technicians                | Bachelor’s Degree     | $31,680/year $15.23/hour                 | 8% (Average)         | » Help patrons find and use library resources, such as reference materials, audio-visual equipment, computers and other electronic resources and provide technical assistance when needed  
» Answer routine telephone or in-person reference inquiries and refer patrons to librarians for further assistance, when necessary  
» Reserve, circulate, renew and discharge books and other materials  
» Catalogue and sort books and other print and non-print materials according to procedure and return them to shelves, files, or other designated storage areas | » Active listening  
» Critical thinking  
» Reading comprehension  
» Service orientation  
» Speaking |
| Educational, Guidance, School and Technology Counselors | Master’s Degree | $53,370/year $25.66/hour                | 8% (Average)         | » Counsel individuals to help them understand and overcome personal, social or behavioral problems affecting their educational or career and technology situations  
» Confer with parents or guardians, teachers, administrators and other professionals to discuss children’s progress, resolve behavioral, academic and other problems, and to determine priorities for students and their resource needs  
» Maintain accurate and complete student records as required by laws, district policies and administrative regulations  
» Prepare students for later educational experiences by encouraging them to explore learning opportunities and to persevere with challenging tasks | » Active listening  
» Critical thinking  
» Reading comprehension  
» Social perceptiveness  
» Speaking |
| Instructional Designers and Technologists | Master’s Degree | $61,550/year $29.59/hour                | 8% (Average)         | » Present and make recommendations regarding course design, technology and instruction delivery options  
» Develop instructional materials and products for technology-based redesign of courses  
» Design learning products, including web-based aids or electronic performance support systems  
» Provide analytical support for the design and development of training curricula, learning strategies, educational policies or courseware standards | » Critical thinking  
» Instructing  
» Learning strategies  
» Reading comprehension  
» Writing |
| School Psychologists                | Master’s Degree       | $68,900/year $33.12/hour                | 8% (Average)         | » Compile and interpret students' test results, along with information from teachers and parents, to diagnose conditions and to help assess eligibility for special services  
» Interpret test results and prepare psychological reports for teachers, administrators and parents  
» Provide consultation to parents, teachers, administrators and others on topics such as learning styles and behavior modification techniques | » Active listening  
» Reading comprehension  
» Social perceptiveness  
» Speaking  
» Writing |
ADMINISTRATION AND ADMINISTRATIVE SUPPORT: Education administrators are the ones ultimately responsible for leading their organizations and are some of the most visible people in any school system, ranging from pre-schools to major universities. They include school principals, district superintendents and college presidents, and the various administrators who work with them in the day-to-day management.

IF YOU CHOOSE ADMINISTRATION AND ADMINISTRATIVE SUPPORT AS YOUR CAREER MAJOR, YOU MAY BE A PART OF:
» Developing instructional material and coordinating educational content for educators and instructors
» Conferring with parents and staff to discuss educational activities, policies and student behavioral or learning problems
» Directing and coordinating activities of teachers or administrators at daycare centers, schools, public agencies or institutions
» Training instructors and distance learning staff in the use or support of distance learning applications, such as course management software

SAMPLE CAREERS
Associate’s Degree or Less
Annual Salary Range $30,000-$50,000
» Administrator
» Child Care Director
» Early Head Start Director
» Education Coordinator
» Executive Director

Bachelor’s Degree
Annual Salary Range $50,000-$80,000
» Career Technical Supervisor
» Curriculum and Assessment Director
» Program Administrator
» Chief Learning Officer
» Head of Academic Technology

Bachelor’s Degree + Graduate Degrees and/or Certifications
Annual Salary Range $80,000+
» Assistant Principal
» Athletic Director
» School Principal
» School Superintendent
» Special Education Director
|--------|----------------------|-----------------------------------------|-----------------------|------------------|--------|
| Educational Administrators, Preschool and Childcare Center Programs | Bachelor’s Degree | $45,260/year $21.76/hour | 15% (Faster than average) | ▶ Plan, direct or coordinate the academic and nonacademic activities of preschool and childcare centers or programs  
▶ Monitor students’ progress and provide students and teachers with assistance in resolving any problems  
▶ Confer with parents and staff to discuss educational activities and policies and students’ behavioral or learning problems  
▶ Set educational standards and goals and help establish policies, procedures and programs to carry them out | ▶ Active listening  
▶ Coordination  
▶ Critical thinking  
▶ Monitoring  
▶ Speaking |
| Instructional Coordinators | Master’s Degree | $61,550/year $29.59/hour | 8% (Average) | ▶ Plan and conduct teacher training programs and conferences in regards to new classroom procedures, instructional materials and equipment and teaching aids  
▶ Observe work of teaching staff to evaluate performance and to recommend changes that could strengthen teaching skills  
▶ Confer with members of educational committees and advisory groups to obtain knowledge of subject areas and to relate curriculum materials to specific subjects, individual student needs and occupational areas  
▶ Research, evaluate and prepare recommendations on curricula, instructional methods and materials for school systems | ▶ Active learning  
▶ Learning strategies  
▶ Reading comprehension  
▶ Speaking  
▶ Writing |
| Distance Learning Coordinators | Master’s Degree | $77,020/year $37.03/hour | 8% (Average) | ▶ Communicate to faculty, students or other users availability of, or changes to, distance learning courses or materials, programs, services or applications  
▶ Develop distance learning program goals or plans, including equipment replacement, quality assurance or course offering plans  
▶ Supervise distance learning support staff  
▶ Assess distance-learning technological or educational needs and goals | ▶ Active listening  
▶ Critical thinking  
▶ Learning strategies  
▶ Speaking  
▶ Writing |
| Education Administrators, Elementary and Secondary Schools | Master’s Degree | $89,540/year $43.05/hour | 3% (Slower than average) | ▶ Plan, direct or coordinate the academic, administrative or auxiliary activities of public or private elementary or secondary level schools  
▶ Enforce discipline and attendance rules  
▶ Collaborate with teachers to develop and maintain curriculum standards, develop mission statements and set performance goals and objectives  
▶ Recruit, hire, train and evaluate primary and supplemental staff | ▶ Active listening  
▶ Critical thinking  
▶ Reading comprehension  
▶ Speaking  
▶ Writing |
# Education and Training Resources in the Midlands

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Address</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Deanna Boyd</td>
<td>Paul Mitchell &quot;The School&quot;</td>
<td>700 Gervais Street, Suite D</td>
<td>803-772-2232</td>
<td><a href="mailto:deannab@pmtscolumbiasc.com">deannab@pmtscolumbiasc.com</a></td>
</tr>
<tr>
<td>Ms. La'Sondrick Bridges</td>
<td>Concerned Black Men</td>
<td>1815 Gervais Street, Suite M</td>
<td>803-931-8783</td>
<td><a href="mailto:lbridges@cbmnational.org">lbridges@cbmnational.org</a></td>
</tr>
<tr>
<td>Mr. Derrah Cassidy</td>
<td>Midlands Technical College</td>
<td>PO Box 2408</td>
<td>803-790-7582</td>
<td><a href="mailto:cassidyd@midlandstech.edu">cassidyd@midlandstech.edu</a></td>
</tr>
<tr>
<td>Dr. Eleanor Glover</td>
<td>SC Department of Education</td>
<td>924 Rutledge Building</td>
<td>803-734-3826</td>
<td><a href="mailto:eglover@ed.sc.gov">eglover@ed.sc.gov</a></td>
</tr>
<tr>
<td>Ms. Doretha Glymph</td>
<td>Midlands Technical College</td>
<td>PO Box 2408</td>
<td>803-738-7771</td>
<td><a href="mailto:glymphd@midlandstech.edu">glymphd@midlandstech.edu</a></td>
</tr>
<tr>
<td>Ms. Melanie Hamm</td>
<td>Webster University</td>
<td>100 Gateway Corporate Boulevard</td>
<td>803-699-0900</td>
<td><a href="mailto:melaniehamm91@webster.edu">melaniehamm91@webster.edu</a></td>
</tr>
<tr>
<td>Ms. Vida Jennings</td>
<td>BlueCross BlueShield SC</td>
<td>Columbia SC</td>
<td>803-264-1253</td>
<td><a href="mailto:vida.jennings@bcbssc.com">vida.jennings@bcbssc.com</a></td>
</tr>
<tr>
<td>Ms. Trish Jones</td>
<td>University of South Carolina</td>
<td>Darla Moore School of Business</td>
<td>Columbia SC</td>
<td>803-777-8063</td>
</tr>
<tr>
<td>Ms. Kim Mann</td>
<td>SC Vocational Rehabilitation Department</td>
<td>1410 Boston Avenue</td>
<td>803-896-3854</td>
<td><a href="mailto:kmann@scvrd.state.sc.us">kmann@scvrd.state.sc.us</a></td>
</tr>
<tr>
<td>Ms. Mary Molusky</td>
<td>ACT’s Work Readiness System</td>
<td>221 Saddlebrooke Road</td>
<td>803-240-7179</td>
<td><a href="mailto:mary.molusky@act.org">mary.molusky@act.org</a></td>
</tr>
<tr>
<td>Mr. Jim Robinson</td>
<td>AimHigh Education</td>
<td>425 Summit Terrace Court</td>
<td>803-788-6894</td>
<td><a href="mailto:info@aimhigheducationsc.com">info@aimhigheducationsc.com</a></td>
</tr>
<tr>
<td>Ms. Barbara Specter</td>
<td>Southern Wesleyan University</td>
<td>1021 Pinnacle Point Drive, Suite 120</td>
<td>803-744-7981 ext 5619</td>
<td><a href="mailto:bspecter@swu.edu">bspecter@swu.edu</a></td>
</tr>
<tr>
<td>Ms. Maranda Williams</td>
<td>Kenneth Shuler</td>
<td>7474 Garners Ferry Road</td>
<td>803-776-9100</td>
<td><a href="mailto:gfadmissions@kennethshuler.com">gfadmissions@kennethshuler.com</a></td>
</tr>
</tbody>
</table>
## Online Resources

### Colleges and Universities
- Allen University
  allenuniversity.edu
- Benedict College
  benedict.edu
- Clemson University
  clemson.edu
- College of Charleston
  cofc.edu
- Columbia College
  columbia.edu
- Columbia International University
  ciu.edu
- Limestone College-Extended Campus
  limestone.edu/extended-campus
- Midlands Technical College
  midlandstech.edu
- SC State University
  scsu.edu
- South University
  southuniversity.edu/columbia
- Southern Wesleyan University
  swu.edu
- University of South Carolina
  sc.edu
- Webster University
  webster.edu
- Winthrop University
  winthrop.edu

### Education Departments, Alliances and Resources
- CTE: Career Technical Education
  careertech.org
- Mapping Your Future
  mappingyourfuture.org
- Midlands Education and Business Alliance (MEBA)
  mebasc.com
- Regional Workforce Advisors
  sccommerce.com
- Peace Corps
  peacecorps.gov
- SC State Department of Education
  ed.sc.gov
- SC Independent Colleges & Universities
  sciu.org
- SC Career Information System
  scois.net
- SC Technical College System
  sctechsystem.com

### Education & Training Resources
- Association for Talent Development (ATD)
  - Midlands Chapter
    atdmidlands.org
- Call Me MISTER
  callmemister.clemson.edu
- Center for Educator Recruitment, Retention and Advancement
  cerra.org
- Council for Exceptional Children
  cec.sped.org
- ETS
  ets.org
- National Association of Elementary School Principals
  naesp.org
- National Association of Secondary School Principals
  nassp.org
- National Child Care Association
  nccanet.org
- Program for Alternative Certification for Educators (PACE)
  ets.org/praxis/sc/alternate_route/
- SC Career and Technology Education
  Work-Based Licensure
  scdirect.org
- SC Department of Education
  ed.sc.gov
- SC Vocational Rehabilitation Department
  scvrd.net
- Teacher Cadets
  teachercadets.com
- Troops to Teachers
  proudtoserveagain.com
- U.S. Department of Education
  ed.gov

### Military
- Army Ed Space
  armyedspace.com
- South Carolina National Guard
  scguard.com
- Today’s Military
  todaysmilitary.com
- US Air Force
  airforce.com
- US Air Force Reserve
  afreserve.com
- US Army
  goarmy.com
- US Army Reserve
  goarmy.com/reserve
- US Coast Guard
  uscg.mil
- US Coast Guard Reserve
  uscg.mil/reserve
- US Marines Corps
  marines.com
- US Marines Corps Reserve
  marines.com/eligibility/service-options/reserve
- US Navy
  navy.com
- US Navy Reserve
  navyreserve.com

**Note:** Salary information throughout may differ according to industry, county, region and state.

**Sources:** onetonline.org, bls.gov