

BE A PART OF | Marketing



The Marketing career cluster is divided into the following five majors:



Marketing

Occupation	Hourly Pay	Annual Median Salary
Retail Salespersons	\$10.15	\$21,110
Merchandise Displayers and Window Trimmers	\$12.70	\$26,410
Research Interviewers	\$14.38	\$29,910
First-Line Supervisors for Retail Sales Workers	\$17.70	\$36,820
Graphic Designers	\$21.22	\$44,150
Survey Researchers	\$21.66	\$45,050
Advertising Sales Agents	\$22.26	\$46,290
Wholesale and Retail Buyers	\$24.75	\$51,470
Public Relations Specialists	\$26.04	\$54,170
Sales Representatives	\$26.07	\$54,230
Copywriters	\$26.89	\$55,940
Market Research Analysts and Marketing Specialists	\$28.99	\$60,300
Art Directors	\$38.88	\$80,880
Search Marketing Strategists	\$39.01	\$81,140
Advertising and Promotions Managers	\$42.59	\$88,590
Green Marketers	\$42.59	\$88,590
Public Relations Managers	\$45.89	\$95,450
Purchasing Managers	\$48.16	\$100,170
Sales Managers	\$50.60	\$105,260
Marketing Managers	\$57.44	\$119,480

Sources: U.S. Bureau of Labor Statistics (BLS), 2010, and onetonline.org.

ONLINE BROCHURE AND VIDEO

To learn more about the Marketing career cluster, to download our brochure or to view a MicroCareerBurst online job shadow, visit our website by scanning the QR code or link directly at: www.mebasc.com/career-clusters/marketing/



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